

CORNERSTONE BASIN ADVISORS LLC

Embedded operating *leadership* for Appalachian operators.

Private and PE-backed operators in Pennsylvania, Ohio, and West Virginia get VP and COO-grade execution exactly when they need it — without the full-time cost, the relocation, or the hiring risk. Ryan Healy personally leads every engagement; Cornerstone takes two to three concurrent clients by design.

Built in the basin. Not in a classroom.

Ryan Healy started as a Lease Operator at Range Resources in 2008 and worked every level of the operation for the next seventeen years — Field Supervisor, District Manager, Completions Manager, Director, Senior Director, and finally VP of Production at Encino Energy.

The roles you need filled, he has actually held. The budgets you manage, he has actually managed. The contractors and regulators you deal with daily, he has actually dealt with. That is the kind of operator most Appalachian assets actually need running them.

Track record

<p>\$1B+</p> <p>ANNUAL CAPEX Encino Energy</p>	<p>100K+</p> <p>BOE/D OPERATIONS Range & Encino</p>	<p>\$100M+</p> <p>ANNUAL LOE OWNED Across operators</p>	<p>10K+</p> <p>WELLS OPERATED Acting COO</p>
---	--	--	---

Career — seventeen years on the same map

- 2025 – 2026 **Acting Chief Operating Officer**
CONVENTIONAL OPERATOR
~10,000 wells across PA / OH / WV. Full CapEx and LOE oversight. Re-completion program development. EHS program assessment.
- 2024 **Vice President of Production**
ENCINO ENERGY
\$1B+ annual CapEx · \$100M+ LOE budget · 100+ employees. Hart Energy 40 Under 40 recipient.
- 2022 – 2024 **Senior Director — EHS, Production & Midstream**
ENCINO ENERGY
Wellbore engineering, surface facility design, midstream partnerships.
- 2018 – 2022 **Director of Operations & EHS — Completions Superintendent**
ENCINO ENERGY
\$700M CapEx completions program. 2–3 frac crews. Companywide EHS programs.
- 2008 – 2018 **Lease Operator — Completions Manager**

SIGNATURE ENGAGEMENT

The Cornerstone 90-Day LOE Diagnostic

A fixed-scope, fixed-fee assessment of where your lease operating expense is actually going — and what to do about it. Built on basin benchmarks, peer comparables, and seventeen years of Appalachian operating experience. The Diagnostic produces a written cost reduction roadmap with measurable targets, owner-ready, in ninety days.

Fixed scope. Fixed fee. 90 - DAY ENGAGEMENT · WRITTEN DELIVERABLE

WK 1 – 2	Asset walk, data ingest, contractor list. Cost-driver mapping by lease and well type.
WK 3 – 6	LOE-per-BOE benchmarking against basin peers. Workover and re-completion candidate ranking by ROI.
WK 7 – 10	Contractor and vendor rate audit. Field team route and span-of-control review.
WK 11 – 13	Written cost reduction roadmap with quantified targets, owner presentation, KPI framework hand-off.

WHAT WE DELIVER

Five service lines. Each built around a specific operational problem.

01 FRONT DOOR · HIGHEST DEMAND 2026

Operations & Production Optimization

Your LOE is climbing, production is underperforming, or you know money is leaking. You can't pinpoint where.

- Identifies exactly where your LOE dollars are going
- Benchmarks cost per BOE against basin peers
- Surfaces re-completion and workover candidates by ROI
- Builds the KPI framework your team needs to stay accountable
- Delivers an ownership-ready written cost reduction roadmap

Fixed-scope project · 90-day engagement

02 EMBEDDED EXECUTIVE LEADERSHIP

Fractional COO & VP of Operations

You need a senior operator at the helm. A full-time VP isn't the right fit yet.

- Embedded executive leadership 2 to 4 days per week
- CapEx and LOE budget discipline from week one
- Team alignment, KPIs, and accountability systems
- Ownership reporting and board-ready updates
- Scale up or down without severance, vesting, or relocation cost

Monthly retainer · 3 to 12 month engagement

03 REGULATORY RISK REDUCTION

EHS Compliance & Safety Programs

A regulatory gap doesn't just create fines. It creates liability, delays, and reputational damage.

- Closes compliance gaps before they become enforcement actions
- Prepares operations for PA DEP, WVDEP, OEPA, and OSHA inspection
- Builds EHS programs your team can actually maintain
- Protects your license to operate across all three states
- 17 years of direct regulatory relationships in basin

Monthly retainer · or fixed-scope project

04 DILIGENCE - GRADE

Technical Due Diligence & Acquisition Support

You're evaluating an Appalachian package and need an operator-grade read on what you'd actually own.

- Production diagnostics and re-completion screening
- Operations, EHS, and infrastructure assessment
- Contractor and field team evaluation
- Post-acquisition 90-day value creation plan
- Direct experience with \$50M to \$1B+ programs

Fixed-fee engagement · scoped to deal size

05 PROGRAM DESIGN AND OVERSIGHT

Capital Planning & CapEx Advisory

You're deploying serious capital this year and need someone who has run programs at this scale, not someone figuring it out as they go.

- Annual CapEx budget design and quarterly phasing
- Well pad sequencing and completions program design
- Contractor benchmarking against current market rates
- Budget discipline and risk assessment
- Credible at any program size: \$5M to \$1B+

Monthly retainer · or fixed-scope project

ENGAGEMENT PROCESS

-
- | | |
|----|---|
| 01 | Discovery call
20–30 minute conversation. Your operation, what you're trying to fix, whether Cornerstone is the right tool. No pitch, no pressure, no charge. |
| 02 | Written proposal
A specific scope of work with deliverables, timeline, and a fixed or capped fee. No hourly billing. |
| 03 | MSA & first-month deposit
A two-page MSA, a one-page SOW, and a first-month deposit. Standard E&O coverage in place. No work without a signed agreement. |
| 04 | Engagement
For LOE diagnostics: a 90-day fixed-scope assessment. For fractional roles: 2–4 days per week, on-site as needed, with monthly ownership reports. |
| 05 | Delivery
Written deliverables. Owner-ready. Action-oriented. The work product survives the engagement. |
-

Schedule a 30-minute discovery call.

No pitch. No pressure. A conversation about your operation, what you're trying to fix, and whether Cornerstone is the right tool.

Ryan Healy Principal, Cornerstone Basin Advisors LLC

info@cornerstonebasinadvisors.com · 724-993-7673

cornerstonebasinadvisors.com

calendly.com/cornerstonebasinadvisors-info/30min